LEGAL NOTICE

HILO Group GmbH

Schwedter Straße 237
10119 Berlin

Register court: Berlin-Charlottenburg
Registered office of the company: Hamburg
Tax particulars companies: DE 324005 Hamburg
Intelligent Community Service (ICS), Hamburg
Sales and VAT identification number: DE 324005 Hamburg

CHAIRMAN OF THE SUPERVISORY BOARD
Dr. Alexander Kaiser

CHAIRMAN OF THE BOARD
Dr. Robert Reuter

Managing Directors
Philipp Alves

Trade register: Berlin HRB 151344

Trade register number: 324005

Contact
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Privacy Policy

This Privacy Policy describes our policies and procedures for collecting, using, and disclosing your information when you use our service and the rights you have of your personal data. This Privacy Policy describes your privacy rights regarding your personal data and how we protect your privacy. By using the service, you consent to the collection and use of information in accordance with this Privacy Policy.

Interpretation

The words whose initial letters are capitalized shall have the meaning defined in the following. The following definitions shall have the same meaning whether they are singular or plural.

Definitions

- **For the purposes of this Privacy Policy:**
  - Account means a unique account created for you to access our service or parts of our service.
  - Company (referred to in this Agreement as either "the company", "we", "us" or "our") refers to HILO Group GmbH, Schwedter Straße 237, 10119 Berlin, Germany. For the purpose of the GDPR, the Company is the data controller.
  - Cookies are small files created by a website on your computer, mobile device or other device that contains, among other things, information about your browsing behavior on that website.
  - Country refers to: Germany
  - Data Controller, refers for the purposes of the GDPR (General Data Protection Regulation), to the Company as the legal person that alone or jointly with others determines the purposes and means of the handling of personal data.
  - Device means any device that can access the service, such as a computer, cell phone or digital tablet.
  - Personal Data means any information relating to an identified or identifiable natural person. For the purposes of the GDPR, personal data means any information relating to you, such as a name, an identification number, location data, an online identifier or one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of you.
  - Service refers to the website.
  - Service Provider means any natural or legal person who processes the data on behalf of the company.
  - Third-party social media services or platforms employed by the company to facilitate the service, provide the service on behalf of the company, provide services related to the service, or to assist the company in analyzing how the service is used. For purposes of the GDPR, third-party social media services are processors.
  - Usage Data refers to automatically collected data generated either by the use of the infrastructure of the service itself (e.g., the duration of a page visit).
  - Website refers to HILO Group GmbH, accessible at GC.
  - You means the natural person accessing or using the service, or the company or other legal person on whose behalf such natural person accesses or uses the Service.

  Under the applicable GDPR (General Data Protection Regulation), you may be referred to as a data subject or a user, as you are the individual using the Service.

Collection and use of your personal data

Types of data collected

Personal Data

While using our service, we may ask you to provide us with certain personally identifiable information that may be used to contact or identify you. Personally identifiable information may include, but:

- Email address
- First name and last name
- Phone number
- Address, state, province, zip code, city

Usage data

Usage Data is collected automatically when using the service.

Usage Data may include information such as your device's internet protocol address (e.g. IP address), browser type, browser version, the pages you visit our service, the time and date of your visit, the time spent on those pages, unique device identifiers, and other diagnostic data.

When you access the service by or through a mobile device, we may automatically collect certain information, including, but not limited to, the type of the mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile internet browser you use, unique device identifiers, and other diagnostic data.

We may also collect information that your browser sends when you visit our service or when you access the service through a mobile device.

Tracking technologies and cookies

The Company may use personal data for the following purposes:

To provide and maintain our service, including monitoring the use of our service.

To manage your account: to manage your registration as a user of the service.

The personal data you provide may give you access to various features of the service that are available to you as a registered user.

To fulfill a contract: to provide, honor and perform the purchase contract for products, items or services you have purchased, or any other contract with us through the service.

To contact you: To contact you by email, phone call, SMS or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including security updates, when necessary or appropriate for their implementation.

To provide you with news, special offers and general information about other goods, services and events we offer that are similar to those that you have already purchased or inquired, unless you have opted not to receive such information.

To manage your requests: to attend and manage your requests to us.

For Business Transfers: We may use your information to evaluate or effect a merger, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of a bankruptcy, liquidation or similar proceeding, in which personal data held by us about our service users is among the transferred assets.

For Other Purposes: We may use your information for other purposes, such as analyzing Usage Data, determining the effectiveness of our promotional campaigns and to evaluate and improve our service, products, services, marketing, and your experience.

We may share your personal data in the following situations:

With Service Providers: We may share your personal information with service providers to monitor and analyze the use of our service, payment processing.

With Affiliates: We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include our parent company and any other subsidiaries, joint venture partners or other companies that we control or that are under common control with us.

With business partners: We may share your information with our business partners in order to provide you with certain products, services or promotions.

With other users: if you share personal data or interact in the public areas with other users or the public areas that information may be viewed by all users and publicly disseminated to outside parties.

With Your Consent: We may disclose your personal information for any other purpose with your consent.

Retention of your personal data

The Company will retain your Personal Data only for as long as necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The company also retains usage data for internal analysis purposes. Usage data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our service, or we are required by law to retain such data for longer periods of time.

Transmission of your personal data

Your information, including Personal Data, is processed at the company's operating offices and other locations where the parties involved in the processing are located. This means that this information may be transferred to — or kept on — computers outside your state, province, country, or other government jurisdiction where data protection laws may differ from those in your jurisdiction.

If you are located outside Germany, followed by the transfer of such information, consentless your consent to such transfer.

The company will take reasonable steps to ensure that your information is treated securely and in accordance with this Privacy Policy, and no transfer of your personal data will occur to an organization or a country unless adequate controls are in place including the security of your data and other personal information.

Disclosure of your personal data

Disclosure of your personal data

In the event of a merger, acquisition, or takeover, expropriation or asset sale, your personal data may be transferred. We will inform you before your personal information is transferred and becomes subject to a different privacy policy.

Law Enforcement

In certain circumstances, the company may be required to disclose your personal information if required by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Other Legal Requirements

The company may disclose your personal information in good faith assuming that such action is necessary to:

- **Comply with a legal obligation**
  - Protect and defend the company's rights or property
  - Prevent or investigate possible wrongdoing in connection with the service
  - Protect personal safety of users of the service or the public
  - Protect against legal liability

In the following, we inform you about the individual processing operations, the scope and purpose of the data processing, the legal basis, the obligation to provide your data and the consequences of the data processing if you do not provide the data, including the relevant storage periods, and the recipients of personal data.

Security of your personal data

The security of your personal information is important to us but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means, we cannot guarantee its absolute security.

Detailed information about the processing of your personal data

The service providers we use may have access to your personal information. These third-party vendors collect, store, use, process and transfer information about your activity on our Service in accordance with their privacy policies.

Analytics

We may use third-party service providers to monitor and analyze the use of our service.

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. You can opt-out of your ad personalization by visiting the ads settings. Personal data collected: Usage data. Google Analytics opt-out browser add-on: The add-on prevents the Google Analytics JavaScript from sharing information with Google Analytics about visits activity. Opt-out cookies: Disable Google Analytics cookies. Privacy Policy: Google Privacy & Terms, whose processing takes place in the USA, https://policies.google.com/privacy?hl=en&gl=de.

Usage, Performance and Other

We may use third-party services to improve our service.

Google Fonts is a service for the integration of fonts provided and SCRIPTCDN, SCRIPTCDN is powered by Google. SCRIPTCDN may collect information from you and stores for troubleshooting purposes. Personal data collected: Usage data. Privacy Policy: https://www.google.com/intl/en/policies/privacy/

Google Maps. Google Maps is a map service and HTTP requests to retrieve information about places. The service is operated by Google and provides information about places, routes, and other information related to locations. Personal data collected: Usage Data. Privacy policy: https://www.google.com/intl/en/policies/privacy/

Google reCAPTCHA. We use reCAPTCHA to protect our online forms against misuse by automated bots. Personal data collected: Usage data. Privacy policy: https://www.google.com/intl/en/policies/privacy/

Website Hosting

Our website is not hosted by us ourselves, but by a service provider, who hosts the aforementioned data on our behalf in accordance with Art. 28 DSGVO.

Schwarzes Kaninchen GbR, Telefon: +4915733839843
Kopfstraße 1, 10115 Berlin, Germany, E-Mail: info@schwarzes-kaninchen.de

Purpose and legal basis

The provision of our website is protected as a legitimate interest in the presentation of our website and to ensure security and stability (based on Art. 6 sentence 1 lit. f DSGVO). The collection of access data and log files is necessary for the operation of the website and the IT security. It is also legally required to be processed in order to comply with legal storage obligations (based on Art. 6 sentence 1 lit. c DSGVO). Insofar as further storage of log files is required by law, the processing is based on Art. 6 sentence 1 lit. c DSGVO. In exceptional cases, the processing of log files may be used to assert, exercise or defend legal claims. We have more about cookies here: all about cookies from Google.

Retention period

The aforementioned data is stored for the duration of the purpose of the processing and the technical reasons beyond that for a maximum of 7 days.

Google Services

Google Maps

We use the Google Maps service.

We use the mapping service Google Maps to create directions. Google Maps is a service provided by Google Ireland Limited ("Google"). Google Maps is a web service that displays a map and provides information about routes and locations. Personal data collected: Usage data. Privacy Policy: https://policies.google.com/privacy?hl=en&gl=de.

Purpose and legal basis

The use of Google Fonts is based on our legitimate interests, i.e. interest in a uniform presentation as well as the optimization of our online offer pursuant to Art. 6 para. 1 lit. f. DSGVO. Insofar as consent is requested, the processing is based exclusively on Art. 6 para. 1 lit. a. DSGVO. We have more about cookies here: all about cookies from Google.

Retention period

The data collected by Google is stored for a maximum of 14 days.

Google Analytics

We use Google Analytics.

Google Analytics is a web analytics service provided by Google Ireland Limited ("Google"). Google uses cookies and other browser technologies to analyze your use of our online offer and prepare reports on your activities and tasks. The information generated by cookies about your use of this online offer may be transmitted to a Google server in the USA and stored there. Google Analytics uses cookies and other browser technologies that enable analysis of your use of our online offer to be statistically evaluated. The IP address transmitted by your browser as part of Google Analytics does not combine with other Google data.

Purpose and legal basis

The use of Google Fonts is based on our legitimate interests, i.e. interest in a uniform presentation as well as the optimization of our online offer pursuant to Art. 6 para. 1 lit. f. DSGVO. Insofar as consent is requested, the processing is based exclusively on Art. 6 para. 1 lit. a. DSGVO. We have more about cookies here: all about cookies from Google.

Retention period

The data collected by Google is stored for a maximum of 14 days.

Google Analytics

Type and scope of processing

We use Google Analytics for the purpose of optimizing our website and for statistical purposes. Google Analytics is a web analytics service. Google Ireland Limited ("Google") uses cookies and other browser technologies to analyze your use of our online offer and prepare reports on your activities and tasks. The information generated by cookies about your use of this online offer may be transmitted to a Google server in the USA and stored there. Google Analytics uses cookies and other browser technologies that enable analysis of your use of our online offer to be statistically evaluated. The IP address transmitted by your browser as part of Google Analytics does not combine with other Google data.

Purpose and legal basis

The use of Google Analytics is based on our legitimate interests, i.e. interest in optimizing our website and ensuring its economic viability, i.e. recording the popularity of a website and its visitor behavior and evaluating the use of our website, pursuant to Art. 6 para. 1 lit. f. DSGVO. Insofar as consent is requested, the processing is based exclusively on Art. 6 para. 1 lit. a. DSGVO. We have more about cookies here: all about cookies from Google.

Retention period

The data collected by Google is stored for a maximum of 14 days.

Google Analytics

Type and scope of processing

We use Google Analytics from Google Ireland Limited, Gordon House, Barrow Street, Dublin, Ireland, for the purpose of optimizing our website and for statistical purposes. Google Analytics is a web analytics service. Google Ireland Limited ("Google") uses cookies and other browser technologies to analyze your use of our online offer and prepare reports on your activities and tasks. The information generated by cookies about your use of this online offer may be transmitted to a Google server in the USA and stored there. Google Analytics uses cookies and other browser technologies that enable analysis of your use of our online offer to be statistically evaluated. The IP address transmitted by your browser as part of Google Analytics does not combine with other Google data.

Purpose and legal basis

The use of Google Analytics is based on our legitimate interests, i.e. interest in optimizing our website and ensuring its economic viability, i.e. recording the popularity of a website and its visitor behavior and evaluating the use of our website, pursuant to Art. 6 para. 1 lit. f. DSGVO. Insofar as consent is requested, the processing is based exclusively on Art. 6 para. 1 lit. a. DSGVO. We have more about cookies here: all about cookies from Google.

Retention period

The data collected by Google is stored for a maximum of 14 days.

Cookies

Tracking technologies and cookies

We use cookies and similar tracking technologies to track activities on our service and to store certain information. The tracking technologies we use are beacons, tags and scripts to collect and track information and to improve and analyze our service. You can refuse cookies or tracking technologies.

Cookies or Browser Cookies. A cookie is a small file that is stored on your device. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some parts of our service. Unless you have set your browser to reject cookies, our service may use cookies.

Flash Cookies. Certain features of our service may use locally stored objects (or Flash cookies) to collect and store information about your preferences or your activity on our service. Flash cookies are not managed through the same browser settings as browser cookies. For more information on how you can delete Flash cookies, please read "Where can I change the settings for disabling, or deleting local shared objects?" available at http://www.adobe.com/.

Web Beacons. Certain areas of our Service and emails may contain small electronic files known as web beacons (also known as clear gifs, pixel tags, and single-pixel gifs) that allow the Company, for example, to count users who have visited those pages or opened an email and to compile other related website statistics (e.g., recording the popularity of a certain section and verifying system and server integrity).

Cookies can be "persistent" or "session" cookies. Persistent cookies remain on your computer or mobile device when you go offline, while session cookies are deleted when you close your web browser. You can learn more about cookies here: all about cookies from Google.

We use both session cookies and persistent cookies for the purposes listed below:

- Necessary / Essential Cookies
  - Type: Session cookies
  - Administered by: Us
  - Purpose: These cookies are essential to provide you with the services available through the Website and to enable you to use some its features. Without these cookies, the services you request cannot be provided, and we only use these cookies to provide you with those services.
- Cookies Policy / Notice Acceptance Cookies
  - Type: Persistent cookies
  - Administered by: Us
  - Purpose: These cookies indicate whether users have accepted the use of cookies on the Website.
- Functionality Cookies
  - Type: Persistent cookies
  - Administered by: Us
  - Purpose: These cookies allow us to remember the choices you make when using the website, such as remembering your login details or language preference. The purpose of these cookies is to provide you with a more personalized experience and to avoid you having to enter your preference each time you use the website.

Tracking and performance Cookies

- Type: persistent cookies
- Administered by: Third-Party

Purpose: These cookies are used to track information about traffic to the website and how users use the website. The information gathered via these cookies may directly or indirectly identify individual visitors to the website. This is how we count website visitors and see how visitors move around the website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Your rights under the General Data Protection Regulation (GDPR)

The company aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your personal data. If you wish to be informed what personal data we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

- You have the right under this Privacy Policy and by law, if you are within the EU, to request access to your personal data that we collect, use or disclose, to request that we correct the personal data that we have about you if it is inaccurate or incomplete, to request that we erase personal information directly through your account settings, if you are unable to perform the requested deletion yourself, to request that we restrict the use of your personal data, and to request a copy of your personal data in a machine-readable form.
- Request correction of the personal data we hold about you. You have the right to have incomplete or inaccurate information about you corrected.
- Object to the processing of your personal data. This right exists where we rely on a legitimate interest as the legal basis for our processing and that there may be something about your particular situation that makes you want to object to our processing of your personal data for this ground. You also have the right to object if we process your personal data for direct marketing purposes.
- Request the erasure of your personal data. You have the right to request that we erase or otherwise dispose of any of your personal data that we have collected from you and stored in our possession. We will generally delete your personal data if you request it unless your personal data is a transaction, contract, and maintenance-available format, or we have a legitimate reason to keep your personal data, such as a legal obligation, contract in as long as it is not in contradiction with applicable data protection laws.

Withdrawal of your consent. You have the right to withdraw your consent for us to use your personal data in accordance with this privacy policy in the future, if we have relied on your consent to process your personal data.

Exercising your GDPR data protection rights.

You may exercise your rights of access, rectification, erasure, and opposition by contacting us. Please note that we may ask you to verify your identity before responding to such requests. If you make a request, we will try to respond to you without undue delay.

You have the right to complain to a data protection authority about our collection and use of your personal data. For more information, please contact your local data protection authority in the European Economic Area (EEA) or contact us according to the CCI for more information.

Data protection for children

Our Service is not intended for people under the age of 14. We do not knowingly collect personally identifiable information from people under the age of 14. If you are a parent or guardian and you learn that your children have provided us with personal data, please contact us. If we become aware that we have collected personal information from individuals under the age of 14 without verification of parental consent, we take steps to remove that information from our servers.

If we need to rely on consent as a legal basis for processing your information and your country requires a parent's consent, we may require your parent's consent before collecting and using their information.

Links to other websites

Our Service may contain links to other websites that are not operated by us. When you click on a third-party link, you will be directed to that third party's site. We strongly encourage you to read the privacy policies of every website you visit.

We have no control over, and assume no responsibility for, the content, privacy policies, or practices of any third-party sites or services.

Changes to this privacy policy

We may update our privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on this page.

We will let you know via email and/or a prominent notice on our service, prior to the change becomes effective and update the "last updated" date at the top of this Privacy Policy.

We encourage you to periodically review this privacy policy for changes. Changes to this privacy policy are effective when they are posted on this page.

Copyright
HILO Group GmbH. All rights reserved.

No part of this document may be copied or reproduced. The reproduction of information in other electronic databases and on other websites is not permitted without the express written consent of HILO Group GmbH. They may not be copied, modified, reproduced or published in any other way. This also applies to parts of the contents. The trademarks and logos shown here, including Google, YouTube, Facebook, Instagram, Twitter, are trademarks of their respective owners.

In the event of interference with the copyright of third parties, we request immediate notification.

Disclaimer

No liability or guarantee for the topicality, correctness and completeness of the information and data provided is excluded. This also applies to all other websites to which reference is made by hyperlinks or links. We are not responsible for the content of these websites and do not make ourselves their content. We reserve the right to change or delete the contents without notice. We reserve the right to make changes or additions to the information or data provided without prior notice.

Liability claims against HILO Group GmbH for damages caused by the use of information or data is excluded. We are not responsible for the information we collect/collected/stored or files or software that visitors to our website download/install/use. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/using such files or software. We are not responsible for the consequences of downloading/installing/